

Creating a World of Difference



# WOMANKIND WORLDWIDE



Listening



Supporting



Influencing







**WOMANKIND Worldwide** is a women's rights and development organisation working directly with more than sixty partner organisations in seventeen countries spanning Africa, South and Central America, South Asia and Europe to achieve lasting improvement in women's lives financially and in terms of their social and political status.

Ensuring that our partners' voices are heard and their rights are recognised at local, national and international levels is key to all our activities.

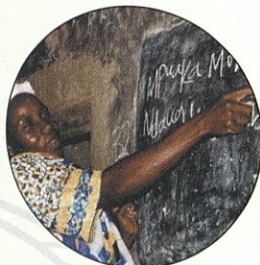
#### WE WORK WITH WOMEN AND MEN TO :

- Influence policy on women's rights
- Strengthen non-governmental and community-based organisations addressing women's needs
- Provide direct support to women's groups and to individual women, by building partnerships with local organisations
- Raise general awareness and promote changes in attitude through public debate

At each level, our approach is to work with others to create strength in numbers and identify most effective ways of working to achieve greater impact.

## WHY WOMEN?

Women across the world live with discrimination day in and day out. **WOMANKIND** works on the basis of four literacies, which we see as the key to women's empowerment.



### WORD LITERACY

- Reading and writing
- Gaining access to information
- Expanding horizons
- Unleashing creativity



### MONEY LITERACY

- Numeracy
- Basic economics
- Improved livelihoods
- Entrepreneurship



### BODY LITERACY

- Understanding your physical and mental health needs
- Confronting taboos
- Making decisions based on facts not fear



### CIVIL LITERACY

- Knowing and using your legal rights
- Participation in decision making
- Human rights
- Citizenship

**YES! I would like to support women worldwide**

I enclose: £10 ☐ £25 ☐ £50 ☐ £100 ☐ £250 ☐ other ☐

Name

Address

Postcode

Phone

Email

Please debit my visa/Mastercard/CAFCard

Card No.

Expiry date

Signature

(Please make cheques payable to 'WOMANKIND Worldwide')

### GIFT AID DECLARATION

If you are a UK tax payer we can reclaim the tax on your donations. You must pay an amount of income tax or capital gains tax equal to the tax we reclaim on your donation (currently 28p for every £1 you give). Just tick the box below and sign. Thank you. Please let us know if your circumstances change.

☐ I am a UK taxpayer

Signed

### STANDING ORDER FORM

To the manager of (bank branch name and address)

Name

Address

Postcode

Please pay WOMANKIND Worldwide the sum of £

at a/c 92913360, sort code 77-91-66 at Lloyds TSB plc, 399 Oxford Street, London W1R 2BU on the  day of 2002 and then every succeeding month ☐ quarter ☐ year ☐ until further notice.

My Account No.

My Signature

(for name and address see above)

☐ Please send me more information about WOMANKIND Worldwide  
☐ Occasionally WOMANKIND may pass on your details to carefully selected third-party organisations we are working with for them to send you information. Please tick the box if you DO NOT want your details passed on in this way.

**Please return this form to WOMANKIND Worldwide**  
 3rd Floor, 5-11 Worship Street, London EC2A 2BH, UK





**75% of illiterate people in the world are women.**

**Women work two-thirds of the world's working hours, yet earn only 10% of the world's income.**

**Violence against women causes more death and disability among women aged 15-44 than cancer, malaria, traffic accidents or war.**

**Only 12% of parliamentary seats across the world are held by women.**

***"Gender equality is more than a goal in itself, it is a precondition for meeting the challenge of reducing poverty, promoting sustainable development and building good governance."***

**Kofi Annan, UN Secretary General**



**WOMANKIND's VISION** is of a society where women can take their place as equals with men in determining the values, direction and governance of their communities and countries for the benefit of all.

**WOMANKIND IS ACTIVE** from the grassroots to the international level, working with individuals, organisations and networks to enable women to speak out, to support women in gaining respect for their human rights, and to work together to create lasting change.

#### **OUR WORK INCLUDES:**

- basic literacy and skills-based training
- supporting income generation activities
- tackling early marriage and forced marriage
- taking practical action to eliminate female genital mutilation
- addressing violence against women
- encouraging women into leadership and local government
- enabling women to understand and claim their rights



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3rd Floor, 5-11 Worship Street, London EC2A 2BH, UK

**Tel.:** +44 (0)20 7588 6096 **Fax:** +44 (0)20 7588 6101

**Email:** [info@womankind.org.uk](mailto:info@womankind.org.uk) **Web:** [www.womankind.org.uk](http://www.womankind.org.uk)

Registered Charity No. 328206

A company limited by guarantee, Reg. No. 2404121 C., England

Founder: Alec Reed, CBE

